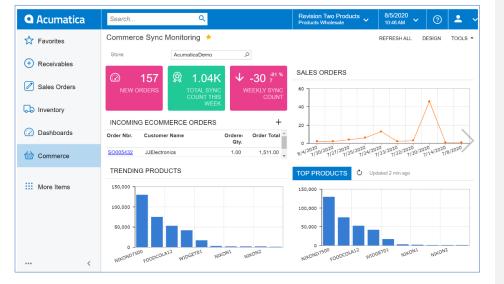## Seamlessly Streamline the Online Selling Process

Automate synchronization of sales orders, stock allocations, and promise dates from BigCommerce to Acumatica order management, inventory, financial, and CRM modules. Manage the entire customer lifecycle inside BigCommerce's cloud-based platform with native connectivity to Acumatica applications.

Expedite the Order-to-Cash Process with Natively Connected Multi-Channel Order Management

Acumatica for BigCommerce Native Connector enables online merchants to offer stock and non-stock items to B2B, B2C, and D2C buyers. Manage multi-channel orders all from one place within Acumatica.

Efficiently manage customer-specific pricing and promotions and keep real-time inventory levels per item for a superior customer experience.

Streamline customer returns, refunds, and credits, using a complete view of their buying history. Bi-directional connectivity eliminates duplicate data entry, automating the hand-off from storefront orders to fulfillment and billing.

Role-based dashboards provide an up-to-date view of online business activities, allowing decision-makers to take action in a timely manner.

KEY BENEFITS

END-TO-END VISIBILITY

Have back-end visibility into your online transactions – Financials, Sales Orders, Warehouse, and Inventory.

IMPROVE CUSTOMER LOYALTY

Delight customers with a streamlined buying process, including product variants, make-to-order items, and customer-specific pricing.

Make quick decisions on refund requests from your web storefront.

NATIVE INTEGRATION

Integration to BigCommerce is built into Acumatica Retail-Commerce Edition – no additional software to purchase.

ABOUT BIGCOMMERCE

BigCommerce (Nasdaq: BIGC) is a leading software-as-a-service (SaaS) ecommerce platform that empowers merchants of all sizes to build, innovate and grow their businesses online. BigCommerce provides merchants sophisticated enterprise-grade functionality, customization, and performance with simplicity and ease of use. For more information, please visit www.bigcommerce.com.
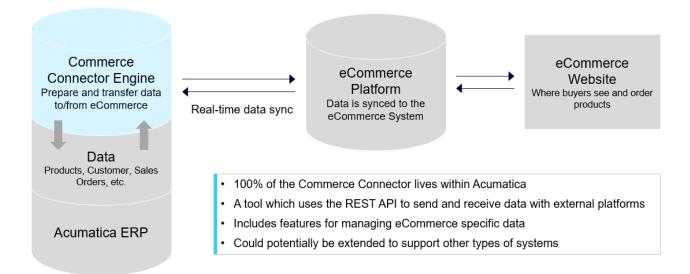
Acumatica

The Cloud ERP

ACUMATICA FOR BIGCOMMERCE NATIVE CONNECTOR FEATURES AND CAPABILITIES

Real-time Communication	Transmit data bidirectionally between your BigCommerce front-end and Acumatica back-office software as orders are placed and your financials are updated.
Product Information Sync	Display real-time product information, such as title, description, category, price, images, on-hand inventory, and metadata.
Order Synchronization	Online and offline orders are automatically aligned between BigCommerce and Acumatica.
Discounts and Promotions	Discounts and promotions created in BigCommerce will sync to order lines in Acumatica.
Export Select Data	Export only preferred item and customer data to your storefront using customizable filters.
Synchronize Shipments	During shipment synchronization with BigCommerce, a separate shipment and tracking number are created in the online store for each box in the shipment.
Personalization	Offer customers gift-wrapping and gift message options for any purchased item(s). Allow customers to personalize items with engraving, artwork, or other custom additions.

Integration Overview

Commerce Connector Engine
Prepare and transfer data to/from eCommerce

Data
Products, Customer, Sales Orders, etc.

Acumatica ERP

Real-time data sync

eCommerce Platform
Data is synced to the eCommerce System

eCommerce Website
Where buyers see and order products

- 100% of the Commerce Connector lives within Acumatica
- A tool which uses the REST API to send and receive data with external platforms
- Includes features for managing eCommerce specific data
- Could potentially be extended to support other types of systems

ABOUT ACUMATICA

Acumatica Cloud ERP provides the best business management solution for digitally resilient companies. Built for mobile and telework scenarios and easily integrated with the collaboration tools of your choice, Acumatica delivers flexibility, efficiency, and continuity of operations to growing small and midmarket organizations. **Business Resilience. Delivered.**

Learn more about how Acumatica can work in your business by contacting us at **erp@bakerfieldsolutions.com** or by calling us at **844-376-7767**.

Bakerfield Solutions